

Join Us

to Be a Part of India's Growth Story!



September 25 26 27 28 29, 2026
India Expo Centre & Mart, Greater Noida

Jointly Organised by



Scan To Know More



For more details, visit: www.upinternationaltradeshow.com

Contact: upits@indiaexpocentre.com | +91 7428235690, 9319993259

THE UP INTERNATIONAL TRADE SHOW

Organized at the world-class India Expo Centre and Mart—located at Plot No. 23-25 & 27-29, Knowledge Park-II, Greater Noida, Gautam Buddha Nagar, from 25 to 29 September 2026, the UP International Trade Show (UPITS) will serve as a monumental reflection of why Uttar Pradesh has emerged as India's choicest business destination, capitalizing on its abundant natural resources, strategic central location, and tremendous potential for industrial development.

The Uttar Pradesh government has implemented 25 comprehensive Sectoral Policies to promote the 'Make in India' vision, underscored by a groundbreaking single-window clearance portal called 'Nivesh Mitra' alongside a policy that grants necessary No Objection Certificates (NOCs) within 72 hours, valid for 1,000 days. This proactive administrative support is backed by substantial tax incentives, financial subsidies, diverse training programs, and massive infrastructure upgrades across a modernized network of new roads, highways, airports, and railways.

Furthermore, Uttar Pradesh provides global and domestic enterprises with a unique competitive edge by offering a massive, rapidly expanding consumer market coupled with an

unrivaled pool of both skilled and semi-skilled labor. Businesses operating here enjoy robust financial accessibility through established banks, venture capitalists, and angel investors, all thriving within a rich entrepreneurial culture filled with mentors, advisors, and corporate networks. UPITS stands as a golden platform for all levels of enterprises—spanning micro, small, medium, and large-scale operations—to showcase their capabilities, secure sales, and extend their market reach to wider demographics across India and overseas.

Reflecting this holistic industrial ecosystem, the exhibition will encompass a diverse array of Focus Sectors, highlighting everything from Agriculture, Aviation, and a dedicated Defence Pavilion to emerging fields like IT & Smart City Missions, E-Commerce, Renewable Energy, and Software Technology Parks of India (STPI). Traditional strengths will also be given equal prominence, with extensive showcases dedicated to the state's One District One Product (ODOP) display, Geographical Indication (GI) Tag products, textiles, leather, glass, and the marble industry, alongside robust public infrastructure representations from Power Corporations, Warehouse and Logistics, and Water, Sanitation & Wastewater Management departments.

For stakeholders looking to engage with this economic powerhouse, UPITS presents an ultimate, comprehensive lineup of exhibitors and visitors representing the full spectrum of modern commerce. Exhibitors encompass a massive gamut of recognized and unrecognized makers, including sectors like Medical & Pharmaceutical, Engineering, Print & Packaging, Chemicals, Education, and Travel & Tourism. This extensive market floor will attract the national and international audiences, including buying agents, corporate procurement teams, distributors, e-commerce giants, institutional investors, think tanks, and overseas importers. Prospective participants, global buyers, and exhibitors can make registrations or coordinate logistical requirements by connecting with the organizers via the official helplines at +91-7428235690 or +91-9319993259, or via email correspondence at upits@indiaexpocentre.com.

Get more information on: <https://upinternationaltradeshow.com/brochure/> or visit website: <https://upinternationaltradeshow.com/>.

EXHIBITING INDUSTRIES UNDER ONE ROOF



MSME



**Industrial
Infrastructure
Projects**



ODOP



**Electronics
IT & ITES**



**Defence &
Aerospace**



**Handloom,
Handicraft,
Khadi & Textile**



**Agro &
Allied**



**Wood Work
& Furniture**



**Tourism &
Film**



**Renewable
Energy**



**Horticulture,
Food Processing &
FMCG**



**Auto & Electric
Vehicle**



**Pharma &
Healthcare**



**Education-
Skill
Development**



**Civil Aviation
& MRO**



**Financial
Services**



**Retail,
E-Commerce,
Logistics &
Warehousing**



**Environment,
Climate Change
& Forest**



Startup



**Fishery, Animal
Husbandry & Dairy**



**Sports, Toys &
Baby Care**



**Print
Packaging**



Logistics



**Leather Goods
& Footwear**